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Food City buys Springbrook Farm site for new Alcoa store

Food City has purchased a 7.2-acre site in the Springbrook Farm development and plans to build a new supermarket. It will replace the current Food City store located at 121 North Hall Road.

Steven C. Smith, Food City President and CEO, said Alcoa is an important market for the company and that Springbrook Farm is an ideal location. "With convenient access to Alcoa Highway and extensive infrastructure improvements, Springbrook Farm is well-positioned for our customers," Smith said. "We're excited to bring a brand-new supermarket to Alcoa, and we're confident that Blount County residents will enjoy all the amenities it has to offer."

Springbrook Farm is located on the redeveloped site of the former ALCOA, Inc. West Plant, and consists of approximately 360 acres bounded by Mills Street, Pistol Creek, and Hall Road, across Alcoa Highway from McGhee Tyson Airport.

The public-private venture enjoys strong support from the City of Alcoa, and has seen significant infrastructure improvements in recent years. The project's main thoroughfare, Tesla Boulevard, opened in August of 2018 and the section of Highway 129 between Hall Road and Hunt Road will be rebuilt as a six-lane, access-controlled facility. In addition, a new interchange at Tyson Boulevard will provide access to McGhee Tyson Airport.

"Food City is well-known for its strong relationship with local farmers, and they're the perfect partner for this project," said Mikk Anderson, Founding Member of RESIGHT. "Before it was developed by Alcoa Inc., the Springbrook site was farmland, and we're thrilled to have Food City join us as the site is transformed yet again, this time into a vibrant, mixed-use development that will provide jobs, retail and dining options and homes for Blount County residents."

The addition of Food City promises to maintain the strong momentum that is already in place at Springbrook Farm.

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